Permit #F00031966

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031966 **Type of Permit:** FILMING **Release Date:** 09/30/2010

Production Company EUREKA PRODUCTIONS

Insured Company Name EUREKA PRODUCTIONS

Contact Phone No. 1 480-840-2537
Contact Phone No. 2
Fax
Address 3419 E UNIVERSITY DR
PHOENIX, Arizona 85034

Production Title HERDEZ SALSA

Type of Production Commercial - Standard

Producer Juliana Penaranda-Loftus

Director Sergio Guerrero

1st AD David Martin Porras

Production Manager Melissa Black

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Melissa Black
Primary Phone Mobile - 323-632-2936
Secondary Phone Office - 480-840-2537

Location Assistant Luis De Vega
Primary Phone Mobile - 323-943-1631
Secondary Phone

Fees

Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,279.00

Number of Locations 3

NOT A PERMIT

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Summary Information — Location

Permit Number	F00031966	**Location Manager**	Melissa Black
Production Company	EUREKA PRODUCTIONS	Primary Phone	Mobile - 323-632-2936
Insured Company	EUREKA PRODUCTIONS	Secondary Phone	Office - 480-840-2537
Production Title	HERDEZ SALSA		

Location Address 6974 Varna Ave, San Fernando Valley, CA, 91405

Location Type Private Residence

Film Dates 10/3/2010 - 10/3/2010 09:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	10
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	2
Crew	20

Filming Activities Camera on sticks; Equipment on property; Handheld equipment; Interior Dialogue; Equipment vehicles parked in available legal spaces in street;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 532 **Grid:** C5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note May not park in front of residents without making prior arrangements

Parking

Base Camp
Location Type : Location
Street : 6974 Varna Ave

Crew Parking
Location Type : Private Parking Lot
Street : 3875 Wilshire Blvd

NO PERMIT

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Summary Information — Location

Permit Number	F00031966	**Location Manager**	Melissa Black
Production Company	EUREKA PRODUCTIONS	Primary Phone	Mobile - 323-632-2936
Insured Company	EUREKA PRODUCTIONS	Secondary Phone	Office - 480-840-2537
Production Title	HERDEZ SALSA		

Location Address 4976 Huntington Dr S, Los Angeles, CA, 90032

Location Type Restaurant

Film Dates 10/4/2010 - 10/4/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	10
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	1
Crew	20
Spot Check	1

Filming Activities Camera on sticks; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 595 **Grid:** C6

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note Spot check ok per Capt Fowlks

Parking

Base Camp
Location Type : Private Parking Lot
Street : 5004 S. Huntington Drive. Los Angeles, CA 90032

Crew Parking
Location Type : Private Parking Lot
Street : 5004 S. Huntington Drive. Los Angeles, CA 90032

NOT A PERMIT

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Summary Information — Location

Permit Number	F00031966	**Location Manager**	Melissa Black
Production Company	EUREKA PRODUCTIONS	Primary Phone	Mobile - 323-632-2936
Insured Company	EUREKA PRODUCTIONS	Secondary Phone	Office - 480-840-2537
Production Title	HERDEZ SALSA		

Location Address 4630 Floral Dr, East Los Angeles, CA, 90022

Location Type Private Residence

Film Dates 10/1/2010 - 10/1/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	10
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	1
Crew	20

Filming Activities Camera on sticks; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 1 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note 2028-1 / No FSA required

Parking

Base Camp
Location Type : Private Parking Lot
Street : 4636 E Floral Dr

Crew Parking
Location Type : Private Parking Lot
Street : 4636 E Floral Dr

NO PERMIT